

Multiple studies clearly show that when physicians prescribe an EpiPen, they consistently teach improper technique and omit steps, even after reading the inserts in some cases. Here's what your patient needs to know:



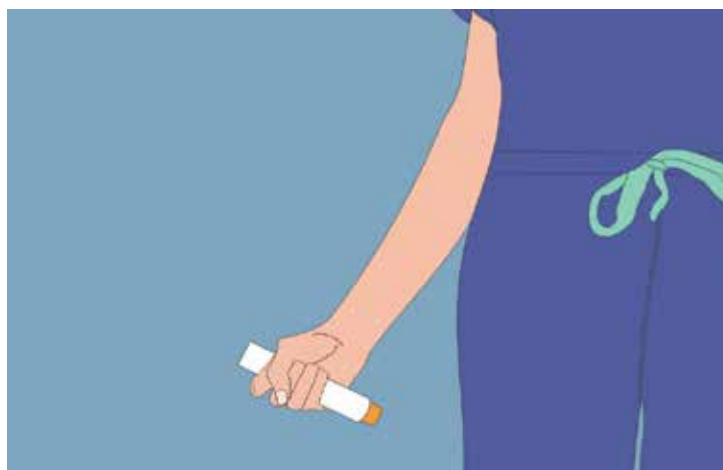
Open the cap of the carrying case and slide the auto-injector out of the tube.



Grasp and form a fist around the unit with the orange tip facing down.



With the other hand, remove the blue safety release.



Aim the orange tip toward the outer thigh.



Swing the arm and jab the device firmly into the outer thigh at a 90-degree angle, until the device clicks.



Remove the device from the thigh and massage the injection area for 10 seconds.