

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**EMERGENCY PHYSICIANS MONTHLY** is the independent voice in the emergency medicine market, bringing together commentary from the top opinion leaders, clinical reviews from leading educators and quick-hit departments covering everything from ultrasound to toxicology.

**FIELD SERVED**

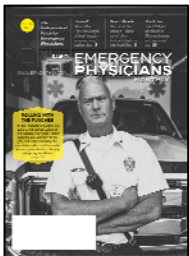
**EMERGENCY PHYSICIANS MONTHLY** serves Emergency Medicine Physicians and related specialists.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients include Emergency Department Chairmen/Chiefs/Directors/Administrators, Emergency Medicine Physicians, Pediatric Emergency Medicine Physicians, Urgent Care Medicine Physicians, Physicians in other specialties, Emergency Medicine Physician Assistants/Nurse Practitioners, Emergency Medicine Residents and others related to the field.

**CHANNELS**

**EMERGENCY  
PHYSICIANS  
MONTHLY  
MAGAZINE**



6 Issues in the period  
30,067 average circulation

**EXECUTIVE SUMMARY**

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
<b>EMERGENCY PHYSICIANS MONTHLY MAGAZINE</b> (6 issues in the period)	30,067	-	30,067

**AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	331
Allocated for Trade Shows and Conventions	-
All Other	70
<b>TOTAL</b>	<b>401</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	30,067	100.0	30,067	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,067</b>	<b>100.0</b>	<b>30,067</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2017 Issue	Total Qualified
February	30,005
March	30,022
April	30,032
May	30,148
June	30,189
July	30,005

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017**  
This issue is 0.2% or 74 copies below the average of the other 5 issues reported in Paragraph 2.

TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL
Emergency Department Chairman/Chief/Director/Administrator	4,319	14.4
Emergency Medicine Physician	20,825	69.3
Pediatric Emergency Medicine Physician	535	1.8
Urgent Care Medicine Physician	216	0.7
Physician - Other Specialty	980	3.3
Physician Assistants/NPs	1,135	3.8
Residents	1,878	6.3
Other Related to the Field	117	0.4
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,005</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017**

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	<b>8,559</b>	<b>2,131</b>	<b>4,753</b>	<b>15,443</b>	<b>51.5</b>
II. Request from recipient's company:	<b>556</b>	<b>80</b>	-	<b>636</b>	<b>2.1</b>
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically):	<b>13,926</b>	-	-	<b>13,926</b>	<b>46.4</b>
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
*Other sources	13,926	-	-	13,926	46.4
VI. Single Copy Sales:	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>23,041</b>	<b>2,211</b>	<b>4,753</b>	<b>30,005</b>	<b>100.0</b>
<b>PERCENT</b>	<b>76.8</b>	<b>7.4</b>	<b>15.8</b>	<b>100.0</b>	

\*See Additional Data

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017**

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	28,224	94.1
Individuals by name only	1,772	5.9
Titles or functions only	-	-
Company names only	9	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,005</b>	<b>100.0</b>

**AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

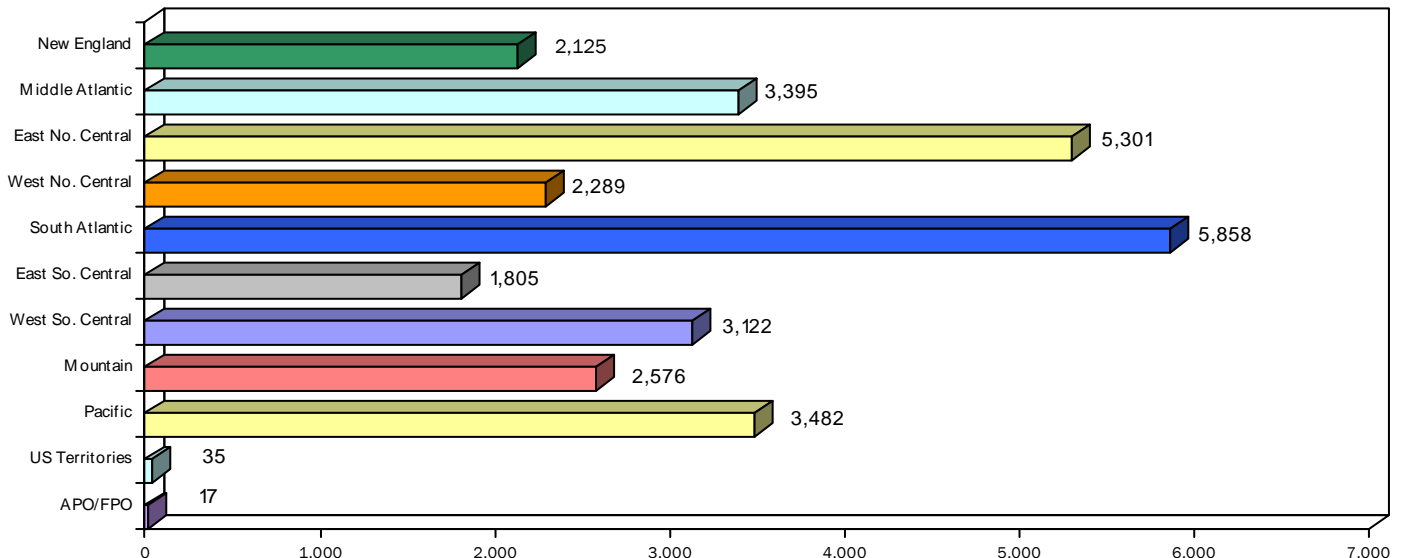
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	August 2014 – January 2015	February 2015 – July 2015	August 2015 – January 2016	February 2016 – July 2016	August 2016 – January 2017*	February 2017 – July 2017*
Total Audit Average Qualified:	30,641	30,588	30,277	30,221	30,107	30,067
Qualified Non-Paid:	30,641	30,588	30,277	30,221	30,107	30,067
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: August 2016 – July 2017 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.  
 \*\*NC = None Claimed.

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017**

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	320		Kentucky	586	
New Hampshire	152		Tennessee	630	
Vermont	149		Alabama	350	
Massachusetts	607		Mississippi	239	
Rhode Island	262		EAST SO. CENTRAL	1,805	6.0
Connecticut	635		Arkansas	231	
NEW ENGLAND	2,125	7.1	Louisiana	493	
New York	1,539		Oklahoma	356	
New Jersey	689		Texas	2,042	
Pennsylvania	1,167		WEST SO. CENTRAL	3,122	10.4
MIDDLE ATLANTIC	3,395	11.3	Montana	160	
Ohio	1,713		Idaho	270	
Indiana	618		Wyoming	83	
Illinois	1,194		Colorado	901	
Michigan	1,197		New Mexico	198	
Wisconsin	579		Arizona	485	
EAST NO. CENTRAL	5,301	17.7	Utah	261	
Minnesota	528		Nevada	218	
Iowa	394		MOUNTAIN	2,576	8.6
Missouri	630		Alaska	94	
North Dakota	104		Washington	562	
South Dakota	115		Oregon	351	
Nebraska	206		California	2,337	
Kansas	312		Hawaii	138	
WEST NO. CENTRAL	2,289	7.6	PACIFIC	3,482	11.6
Delaware	78		UNITED STATES	29,953	99.8
Maryland	1,026		U.S. Territories	35	
Washington, DC	145		Canada	-	
Virginia	691		Mexico	-	
West Virginia	349		Other International	-	
North Carolina	827		APO/FPO	17	
South Carolina	433				
Georgia	695				
Florida	1,614				
SOUTH ATLANTIC	5,858	19.5			
			<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,005</b>	<b>100.0</b>

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION**



## ADDITIONAL DATA

### PARAGRAPH 3b:

Other sources include 13 sources of circulation for quantities of 81 copies or 0.3% to 9,948 copies or 33.2%, including Quintiles IMS Incorporated.

#### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Mark Plaster, MD, Publisher

Logan Plaster, Editor/Creative Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 13, 2017

State Maryland

County Anne Arundel

Received by BPA Worldwide July 13, 2017

Type BJ

ID Number E287B0J7

#### About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.